

Collection Title: Public Relations Records, 1913-2018, undated

Repository:

The Holloway Archives at Milligan University
P. H. Welshimer Memorial Library
200 Blowers Blvd.
Milligan, TN 37682
Email: archives@milligan.edu
<http://library.milligan.edu/archives/>

Creator:

Public Relations (Milligan University)

Title:

Public Relations Records, 1913-2018, undated

Collection No.

C0020

Extent:

12.2 cubic feet, 3 signs (14 boxes)

Language:

English

Abstract:

Milligan University (previously College) has had a Public Relations department since at least 1946. Several prominent people have overseen the department, including Rosemarie Shields, Lee (Fierbaugh), and Chandrea Shell, the current director. This records collection contains files, press releases, news clippings, and photos from the Public Relations department.

Administrative History:

Milligan University (previously College) has had a Public Relations department since at least 1946. Elmer C. Lewis was listed in the 1947 *Buffalo* yearbook and the 1946-1947 catalog as the Public Relations director. The 1947-1948 catalog lists Steve Lacy as at the Director of Public Relations. After Lacy, Ray Stahl was listed as the Public Relations Executive Secretary in the 1959 catalog through the 1965-1966 catalog, although he was listed as chair of the Public Relations committee for several years before that. In 1971, a Development Office was created with a director of Public Relations under this office. Eugene Wigginton was the director of the Development Office. According to the *Stampede* from the 1970s, Rod Irvin oversaw public relations. By the 1983 *Buffalo*, Mark Richardson was listed as Director of Alumni/Public Relations. According to the 1985 *Buffalo* and an article in the 1994 *Stampede*, Rosemarie Shields was the Director of Public Relations. Ron Eversole was also the Alumni Director and Director of Public Relations beginning in 1987. According to the 1990-1993 *Buffalo*, William Adams was the Director of Public Relations. In the 1994 *Buffalo*, both Rosemarie Shields and Bob Allen are listed as Director of Public Relations. In the 1995-1996 catalog, Lee (Fierbaugh) Harrison is first listed as Director of Public Relations, a position she still held until 2003, when Chandrea Shell became the Public Relations Specialist. Shell has been over Public Relations since that time.

Arrangement:

The records were received in sections and it is to be expected that the collection will periodically be added to. Some records were received from the Public Relations office in 2021 and 2016. Other records were found in the archives. Some items were separated out either into the reference files/publication files or for the photo archives. Most items were already arranged into folders, so minimal foldering and moving items to different folders was necessary. The photos in the Milligan Personnel subseries were removed to their own series due to format. The Milligan Personnel and the People subseries have some overlap in covering employees, but they are kept separate because that is the original order in which the files arrived.

The collection is arranged into three series: I. Series: Files, 1913-2013, undated, II. Series: Press, 1977-2018, undated, and III. Series: Photos and Objects, 1935-2011, undated. The Files series is further divided into three subseries: 1. Subseries: Milligan Personnel, 1964-2011, undated, 2. Subseries: People, 1913-2006, undated, and 3. Subseries: Subject Files, 1921-2013, undated. The Files series is arranged alphabetically. The Press series is further divided into two subseries: 1. Subseries: Press Releases, 1977-2010, undated and 2. Subseries: News Clippings, 1994-2018, undated. The Press series is arranged chronologically.

Scope and Content Note:

The records of the Public Relations department are divided into three series: Files, Press, and Photos and Objects.

The Files series spans 1913-2013 (and includes undated material) and contains three subseries, Milligan Personnel, People, and Other. The Milligan Personnel subseries spans 1964-2011 (and includes undated material). It contains files kept on various Milligan employees and personalities. The People subseries spans 1913-2006 (and includes undated material). It contains files kept on various people with Milligan connections. The Subject Files series spans 1921-2013 (and includes undated material). It contains files kept on various subjects.

The Press series spans 1977-2018 (and includes undated material) and contains two subseries, Press Releases and News Clippings. The Press Releases subseries spans 1977-2010 (and includes undated material). It contains files of press releases produced in the Public Relations department. Some of the older files also contain news clippings mixed in with the press releases. The News Clippings subseries spans 1994-2018 (and includes undated material). It contains articles and news items about Milligan from other publications, including some folders labeled "News Release" but containing news clippings.

The Photos and Objects series spans 1935-2011 (and includes undated material). It contains photos separated out from the personnel files and oversize material. These items are stored separately in their appropriate locations.

Administrative Information**Acquisition Information**

Accessions 001-01-2006, 2021-16, other unknown accessions

Future accruals are possible.

Access Restrictions:

Collection is open for research.

The archivist reserves the right to determine on a case-by-case basis if certain folders within the collection that have been requested for viewing cannot be made available due to various restriction compliance,

including but not limited to student information, private personal information, and organizational information of a restricted nature.

The following folders are restricted: Dr. Lawrence Gilliam, 2000-20005, undated and Steven Hunter, 2001-2006, undated. Some photos are also restricted because the envelopes have Social Security numbers on them. However, the photos themselves can be viewed.

Preferred Citation

[Item], Public Relations Records, Collection C0020, The Holloway Archives at Milligan University, Milligan, TN.

Processing Information

Processed by: Katherine Banks
Completed in 2021.

Folder List

Box 1

I. Series: Files, 1913-2013, undated

1. Subseries: Milligan Personnel, 1964-2011, undated

John Paul Abner, 2000, undated
Adams, Gina, 1998-1999, undated
Bertram S. Allen, Jr., 1978-2004, undated
Robert Allen, 1997-2000
Anthony, Margaret Alice, 1992-2001, undated
Aubrey, Rich, 1994-2002, undated
Thomas V. Barkes, 1985-2005
Leonard Beattie, 1991
Beck, Ruby, 1994-1997, undated
Nancy Beverly, 1997
Nicholas D. Blosser, 1991-2000, undated
Patricia Jane Bonner, 1966-1997, undated
Bowman, Helen M., undated
Boyer, Dr. Linda C., 1997-1998
Brinn, Kevin, undated
Broeder, Kay, 1998
Brown, Kellie Dubel, undated
Carolyn W. Carter, 1983-1994, undated
Carter, Milton, 2002
Paul A. Clark, 1965-1999, undated
Cobianni, Donna, 2003
Collins, Melinda, 1994-2007, undated
Cook, Ruth, 1998-2008
Dahlman, Simon, 1999-2006, undated
Davidson, Carrie, 1998
John Derry, 1992-2003, undated
Dibble, Katherine, 1994-1996, undated
Terry J. Dibble, 1983-2001
Tim Dillon, 1982-2007, undated
Linda Doan, 2002, undated
Drinnon, Joy, 2000, undated
Dennis Elkins F09, undated

Wayne Emery, 1997
Mary Fabick, 1996, undated
Farmer, Craig, 1996-2005, undated
A. Lee Fierbaugh, 1994-2005, undated
Fouk, John, 2005
Billye Joyce Fine (63), 1987-2003, undated
Flora, Nathan, 1999-2002, undated
Fox, Mark, 1998-2002, undated
Gamble, Christy, 1998, undated
Garvilla, John Joseph, 1997-2002, undated
Charles W. Gee, 1973-1999, undated
Paula Gentry, 1997, undated
Glover, Leslie, 2001-2003
Ron Goehring, 2007, undated
President Bill Greer, 2011
Greer, William, 1994-2006
Griffin, Rohsaan, 2005
William C. Gwaltney, Jr., 1964-1999, undated
Hall, Robert and Velma, undated
Harkey, Kevin, 2002
Heard, Chris, 2002
Helsabeck, Dennis, Jr., 1982-2005, undated
Ben Herrin, undated
Susan Gayle Higgins, 1983-1995, undated
Julia G. Holmes, 1993-1998, undated
Charles M. Horvath, undated
Howell, Lyn C, 2001-2003, undated
Kim Hyatt, 2002, undated
Donald Jeanes, 1997-2003, undated
Jeanes Retirement, 2010-2011, undated
Jeanes Bio, 1997-2006, undated
Mike Johnson, 1997
Diane E. Junker, 1984-1997, undated
Kariuki, Patrick N., 1995, undated
Karen L. Kelly, 1994, undated
Philip D. Kenneson, 1988-2007, undated
Linda Williams King, 1983-1991, undated
Phyllis King, 1995-2006, undated
Kiser, Charlene, 1991-1997, undated
Jack L. Knowles, 1973-2007, undated
Leroy Lawson, 2011
Leek, Gary, undated
Leggett, Marshall, 1981-2003, undated
Leggett Retirement, 1981-1997, undated
Leroy Frazier, Jill, 2001, undated
Richard D. Lura, 1970-1996, undated
James Lee Magness, 1982-1995, undated
Patricia P. Magness, 1990-2008, undated
Robert L. Mahan, Jr., 1995
Richard Major, 1985-1996, undated
Matson, David L., 1995-1996, undated

Matson, Mark, 1999-2002, undated
Terry Mattingly, 1991-1999, undated
Mayes, Bethany, 2004
Mee, David, 2001, undated
Miller, Aimee, 2004
Miller, Jeffrey D., 1999
Lori Mills, 1994-1997, undated
Montgomery, Kenneth B., 1995-1997, undated
Norma J. Morrison, 1982-2000, undated
Kent McQuiston, 1994-1997
Nidiffer, Isaac, 1998, undated
Loretta M. Nitschke, 1995
Eugene Nix, 1967-2004, undated
Todd Norris, 1997, undated
Billie B. Oakes, 1980-1995, undated
Paulson, Corey, 1998
Phillips, Richard, 2000
Phillips, Tom, 1998-1999, undated
Poff, Daniel, 1997-1998
Francis Gary Powers, 1960-2005, undated
Steven Preston, 1991-1997
Eugene Price, 1994-2003, undated
Rasmussen, Susan, 1995-1997
Ray, Julie, 2000, undated
David A. Roberts, 1983-1998, undated
R. David Roberts, 1982-1997
Carol A. Roose, 1992-1997, undated
Nancy S. Ross, 1991-1994
David C. Runner, 1972-2002, undated

Box 2

Schmalzried, Bev, 2002-2007, undated
Donald Shaffer, 1973-1999, undated
Shields, Rosemarie, 1983-1997
Kevin Shirley, 1997-1998
Marty Shirley, 2002
Simonsen, John, 1999
Simpson, Jack, 1999
Sitter, Vikki, undated
Simerly, Rick, 1995-2004, undated
Sue Skidmore, 1997-1998
Smith, Elizabeth H., 1994-1997, undated
Mike Smith, 1992, undated
Smith, Ray, 2001
Jeff Snodgrass, 2003
Stampfli, Tom, 1994-1996, undated
Steadman, Jacqui, 2006, undated
Steffey, Carrie S., 1995-1997, undated
Taylor, Gary Alan, 1998
Evelyn M. Thomas, 1983-1997, undated
Ted Thomas, 2000, undated
Tramel, Stacy, 1991-1998, undated

Julia K. Wade, 1984-1994, undated
Dr. Alex Wainer, undated
Wakefield, John, 1998, undated
Duard B. Walker, 1991-2001, undated
Gary O. Wallace, 1973-1997, undated
Wallingford, Tony, 1991-1997, undated
Christopher A. Webb, undated
Webb, Henry, 2004-2006, undated
Dr. Gary Edward Weedman, 1987-2006, undated
Joe Whitaker, 1997
Wiggington, Gene, 2000
Wise, Joseph, 1998-2003, undated
Carolyn Woolard, 1991-2009, undated
Worrell, Ron, 2005
Young, Bernie R., undated
Young, Garland F10, undated

2. Subseries: People, 1913-2006, undated

Alathea, 2003-2004, undated [contains photographs]
Alumni Missionaries, 1984-1995, undated [contains photographs]
Alumni Missionaries, 1986-1995, undated [contains photographs]
Arnold D. Albright (37), undated
Ahlgrim, Alan ('69), 2000-2002
Charles Edward Allen, 1998-2006, undated
Arnold, George (42) and Janet, 2002
Barker, Carol, 2003
Beamer, David and Peggy, 2002, undated
Bratton, Angela Gentry '92, undated
Bob Briner, 1998, undated
Paul Blowers, 2002
Russell Blowers, 2002
Tony Campolo, 1998-1999, undated
Brian Clark, 2002
Dale Clayton, 1973 Alum, 1998
Clites, Roger and Louise, 2001
James C. Coggins, 1997
Craycraft, Jerry, undated
Stephen Curtiss, '82, 2001
David Davis – State Rep., 1999, undated [contains photo]
Bo Deaton, 2002
Deaton, Eric ('83), 2001
Dell, Mary Lynn ('81), 2005
Lawrence J. Derthick (27), 1997, undated
Doolittle, Laura, 2003
Dove, Ron ('87), undated
James L. Evans (57), 1995
Ford/Firestone, 1975, undated
Dan Foote '78-'81, 1999-2003, undated
Giles, Ray and Effie, Visiting Missionaries, 2000-01, 1997-2000, undated
Giles, Ray and Effie (57), 2000, undated
Dr. Lawrence Gilliam, 2000-20005, undated **RESTRICTED**

Anna Grant, ACM, 1993-1994, undated
William Greene Jr., 2000-2006
Robert Lynn Goddard, 1997
George W. Hardin (1881), 1997
Hardin, George W. Spirit of Milligan, 1923, 2003, undated
Del Harris – PR File, 1957, 1981-2007, undated
Don Hill, 2002
Clint Holloway, 1996, undated
Holden, Henry, 2001, undated
Edwin “Skip” Hudgins (74), 1998
Steven Hunter, 2001-2006, undated **RESTRICTED**
Carl A. Jones, 1992
Mr. Carl Jones Montage, 1976-1995, undated
Ivor Jones (26), 1979, undated
John Kaytis, Adult Ed., 1995-1996, undated
Henry Kegley, 1993-1998, undated
George Kelly, 1993-1997, undated
Gregory, Joe, King Pharma., 2001
Frank Knight, 1913, 1972-2000, undated
Lacy, Steve, 1975-2000, undated
Dell, Mary Lynn ('81), 2001
James F. Landrum (58), undated
Letendre, Brian '00, 2006, undated
Guest Speaker: Elizabeth Struthers Malbon, 2003
R. Clayton McWhorter, 1995
Donald Mikesell, 1997
Milligan, Robert, 1985-2003, undated
William Hobart Millsaps (33), 1997, undated
McGlothlin, Jim, 1997
Moore Merrill, Honorary Doctor of Letters 12-00, 2000, undated
Sam Moore, undated
Moorhouse, Bill, 1967-2000, undated
Rich Mullins, 1997
Musick, Tom, undated
David Allen Nash (64), undated
Norman Newton ('65) Scotland – Librarian, 1995-2000, undated
Norris, Fred ('63) ESR Faculty, 2001-2005
John O'Dell, 2004
Other People, 2000-2004, undated
Jimmie Olin Pierson (59), undated
Stacey Prater, 1999, undated
Bud Paxton, undated
Perry, Cameron, 1997, undated
James Henry Quillen, 2000-2003
Ray, Boyd, 2001, undated
Eliz. Star – C. Robinson, 1997
Rhea, A. R., undated
Guest Speaker: Chris Rice, 2003
Ross, Tammy ('82), 2002
Gary Richardson ('78): Eyes & Ears, 1999-2000, undated
Rock & Rabbi, 2001, undated

Ura Seeger, undated
Allen Sharp (Judge), 1997
Carl Stephens (1935), 1999
Marcus J. Stewart (33), 1985, undated
Sam E. Stone, undated
Distinguished Alumnus James Marvin Swiney – Wayne E., 1994-1997
Sonny Smith (58), 1997-2005, undated
Ray Stahl (64), 1992-2003, undated
Stephens, Joel and Mabel, 1981-2005
Robert Love Taylor (21), undated
Mark Taylor – Honorary Dr. Standard Publishing, 2001, undated
Ken Wales, 1998
W. R. Walker, undated
L. G. Warnock (57), undated
Harriette Wells (34), 1984
Eugene H. Wigginton, undated
Wilson, Cal (70), 2001
Glen Morgan Williams (40), undated
Will Willimon – Staley Lecturer 2001, 2000-2001, undated
Worrell, Phil, 2002, undated
Ben Young, 2005
Harold Zimmerman Resolution, 1998

Box 3

3. Subseries: Subject Files, 1921-2013, undated

1983 Advertisements, 1983
1984 Advertisements, 1984
Administrative & Staff Personnel Handbook, 1992-2013 undated
Administrative & Staff Personnel Handbook, 2005-2013, undated
Branding, undated
Directory, 2001
Email Campaign Brochures '09-'10, 2009, undated
Sports Information Profiles/Schedules, 1998-2003
Yearbook Sports Info, Folder 1, 1921-1966
Yearbook Sports Info, Folder 2, 1967-1998

II. Series: Press, 1977-2018, undated

1. Subseries: Press Releases, 1977-2010, undated

News Releases April 1980, 1980
News Releases May 1980, 1980
News Release – July, 1980
August 1980, 1980
News Releases September 1980, 1977-1980
October News Releases, 1980
November News Releases, 1980
December News Releases, 1980

Box 4

News Releases January-February 1981, 1981
February News Release 1981, 1981
March News Releases, 1981
News Releases April 1981, 1981
News Releases – May 1981, 1981

News Releases June 1981-August 1981, 1981
News Releases Sept. 1981, 1981
News Releases Oct '81, 1981
News Releases November, 1981
December News Releases, 1981
News Releases January 1982, 1982
News Releases 1982 February, 1982
News Releases 1982 March, 1982
News Releases April 1982, 1982
News Releases May 1982, 1982
News Releases June 1982, 1982
News Releases July 1982, 1982
News Releases August 1982, 1982
News Releases September 1982, 1982
News Releases October 1982, 1982
News Releases November 1982, 1982
News Releases December 1982, 1982
January News Releases 1983, 1982-1983
February News Releases 1983, 1983
News Releases March 1983, 1983
News Releases April 1983, 1983
News Releases May 1983, 1983
News Releases June 1983, 1983 [contains film negatives]
News Releases July 1983, 1983
News Releases August 1983, 1983
September 1983, 1983
News Releases: October 1983, 1983
News Releases November 1983, 1983
News Releases December 1983, 1983
1984 Sports Releases, 1984
News Releases January 1984, 1984
News Releases February 1984, 1984
News Releases March 1984, 1984
News Releases April 1984, 1984
News Releases May 1984, 1984
News Releases June 1984, 1984
News Releases July 1984, 1984
News Releases August 1984, 1984
News Releases September 1984, 1984
October 1984, 1984
November 1984, 1984
News Releases December 1984, 1984

Box 5

1992 Press Releases, 1992
News Releases – Fall 1994, 1994
News Releases – Spring 1995, 1995
News Releases – Fall 1995, 1995
News Releases – Spring 1996, 1996
1996 Press Releases, Folder 1, 1996
1996 Press Releases, Folder 2, 1996
1997 Press Releases, Folder 1, 1997

1997 Press Releases, Folder 2, 1997
1997 Press Releases, Folder 3, 1997
1997 Press Releases, Folder 4, 1997
Fall '97 News Releases, 1997
1998 Press Releases, Folder 1, 1998
1998 Press Releases, Folder 2, 1998

Box 6

1998 Press Releases, Folder 3, 1998
1999 Press Releases, Folder 1, 1999
1999 Press Releases, Folder 2, 1999
2000 Press Releases, Folder 1, 2000
2000 Press Releases, Folder 2, 2000
2000 Press Releases, Folder 3, 2000
'01 Press Releases, Folder 1, 2001
'01 Press Releases, Folder 2, 2001
'01-'02 Press Releases, Folder 1, 2001-2002
'01-'02 Press Releases, Folder 2, 2001-2002
Press Release Taylor House, 2001-2002, undated
Faxed Release, Posted 5/5/05 Articles 01, 2001-2004
Past Press Releases, 2001-2007, undated
Faxed Release, Posted 8/23/02-9/12/02, 2002
Faxed Release, Posted 10/1/02-12/04/02, 2002
Faxed Release, Posted 1/02/03-2/27/03, 2002-2003
Press Release – Sports, 2003, undated
Faxed Release, Posted 3/19/03-5/28/03, 2003
Faxed Release, Posted 6/7/03-9/2/03, 2003
Faxed Release, Posted 9-12-03 – 10-31-03, 2003

Box 7

Faxed Release, Posted 11/10/03-12/22/03, 2003
2004 Press Releases, 2004
Press Release, Graduation, 2004
Sports Releases, Posted 1/20/04-2/4/04, 2003-2004
Faxed Release, Posted 1/20/04-3/23/04, 2004
Sports Releases, Posted 2/06/04-3/19/04, 2004
Sports Releases, Posted 3/23/04-4/29/04, 2004
Faxed Releases, Posted 4/1/04-6/30/04, 2004
Faxed Releases, Posted 9/1/04-9/9/04, 2004
Faxed Release, Posted 9/9/04-12/02/04, 2004
'05-'06 Press Releases, 2005-2006
'06 Press Releases, 2006
'09-'10 Press Releases, 2009-2010
News Release Forms, undated

2. Subseries: News Clippings, 1994-2018, undated

News Clippings, 1994 April-September, undated
News Clippings, 1994 October-December, undated
1995 News Clippings, 1995
News Clippings, 1995
News Clippings, 1996
Newspaper Articles 1996, 1996
Clippings '96-'97, 1996-1997

News Clippings, 1997
News Clippings, 1998
News Clippings, 1999

Box 8 News Clippings, 2000 May-December
News Clippings, 2001 January-June
News Clippings, 2001 July-2002 April
2002 News Releases, 2002
2002 Release – Spring, 2002
2002 Releases – Fall, 2002
2003 Releases Spring, Folder 1, 2003
2003 Releases Spring, Folder 2, 2003
News Clippings, 2003 August-November, undated
News Clippings, 2004 January-March
News Clippings, 2004 April-June
News Clippings, 2004 July-December
News Clippings, 2005 January-March
News Clippings, 2005 April-September
News Clippings, 2005 October-December

Box 9 News Clippings, 2006 January-April
News Clippings, 2006 May-October
News Clippings, 2006 November-December
News Clippings, 2007 January-March
News Clippings, 2007 April-November
News Clippings, 2008 March-September
News Clippings, 2008 October-December, undated
News Clippings, 2009 January-February
News Clippings, 2009 March-April
News Clippings, 2009 May-August
News Clippings, 2009 September-October
News Clippings, 2009 November-December

Box 10 Carter County Treasures 2009/2010, 2010 [oversized – at top of box]
News Clippings, 2010 January-February
News Clippings, 2010 March, undated
News Clippings, 2010 April-May
News Clippings, 2010 June-July
News Clippings, 2010 August-October
News Clippings, 2012 July
News Clippings, 2012 September-October
News Clippings, 2012 November
News Clippings, 2012 December
News Clippings, 2013 January
News Clippings, 2013 February-March
Elizabethton Star, 2013 March
News Clippings, 2013 March, undated

Box 11 News Clippings, 2013 April
News Clippings, 2013 May
News Clippings, 2013 June-July

News Clippings, 2013 August-September
News Clippings, 2013 October
News Clippings, 2013 November
News Clippings, 2013 December
News Clippings, 2014 January
News Clippings, 2014 February
News Clippings, 2014 March
News Clippings, 2014 April
News Clippings, 2014 May
News Clippings, 2014 June

Box 12 News Clippings, 2014 July
News Clippings, 2014 August-September
News Clippings, 2014 October-November
News Clippings, 2014 December
News Clippings 2015, 2015
News Clippings, 2015 January-February

Box 13 News Clippings, 2015 March, undated
News Clippings, 2015 April
News Clippings 2016, 2016
News Clippings 2017, 2017
News Clippings 2018, 2018

Box 14 **III. Series: Photos and Objects, 1935-2011, undated**
Photos and Negatives, 1935-2005, undated
Some photos restricted due to Social Security Numbers – ask archivist
Photos of Jeanes retirement dinner [CD], 2011

Oversize Milligan College sign (foamboard), 18 ¾" x 24", undated
Milligan College sign (foamboard), 18 ¾" x 24", undated
Milligan College sign (foamboard), 22" x 27 7/8", undated